**From:** Riechers, Michael
**To:** Falch, Ryan
**Subject:** RE: DCRA orientation ppt
**Date:** Wednesday, December 10, 2025 10:31:32 AM
**Attachments:** [redacted]
image001.png
image002.png
image003.png
image004.png
image005.png

---

Made a couple of small formatting tweaks and added the placeholder numbers you highlighted.


**Michael J. Riechers, MBA**
**Director of Marketing**

Dane County Regional Airport
O: (608) 661-6442
C: (608) 220-5454
Riechers.Michael@msnairport.com
MSNairport.com


---

**From:** Falch, Ryan <Falch.Ryan@msnairport.com>
**Sent:** Wednesday, December 10, 2025 10:12 AM
**To:** Riechers, Michael <Riechers.Michael@msnairport.com>
**Subject:** RE: DCRA orientation ppt

Here's what I got so far. Thoughts? I'll continue to add to it.

**Thank you,**


**Ryan Falch, P.E.** **(WI, MN, VA, SD)**
**Director of Planning & Development**

Dane County Regional Airport
O: (608) 246-3393
C: (608) 279-0449
falch.ryan@msnairport.com
MSNairport.com


---

**From:** Falch, Ryan

**Sent:** Wednesday, December 10, 2025 8:34 AM
**To:** Riechers, Michael <Riechers.Michael@msnairport.com>
**Subject:** RE: DCRA orientation ppt

Hi Michael –

Thanks for sending this over! I'm going to take a stab at it now and will send you my revised copy.

My plan is to have internal meeting tomorrow to bring people up to speed on expectations, logistics, tour route, etc.

**Thank you,**

**Ryan Falch, P.E.** **(WI, MN, VA, SD)**
**Director of Planning & Development**

Dane County Regional Airport
O: (608) 246-3393
C: (608) 279-0449
falch.ryan@msnairport.com
MSNairport.com

---

**From:** Riechers, Michael <Riechers.Michael@msnairport.com>
**Sent:** Tuesday, December 9, 2025 2:32 PM
**To:** Falch, Ryan <Falch.Ryan@msnairport.com>
**Subject:** DCRA orientation ppt

Hi Ryan,

I give the 'DCRA Orientation' presentation to groups who invite me to speak to their organization. It's mainly geared towards members of the public who know little to nothing about airports or how they operate. Please feel free to make adjustments to suit your needs, particularly if your audience is familiar with airports.

I've also included a version of the ppt that Tom gives to airlines during air service meetings. I'm sure I could find the ppt version of that if you're more interested in that one.

Let me know if you want to touch base ahead of Friday's meet-and-greet with the RFQ folks.

Thanks,
Michael

**Michael J. Riechers, MBA**

**Director of Marketing**

Dane County Regional Airport
O: (608) 661-6442
C: (608) 220-5454
Riechers.Michael@msnairport.com
MSNairport.com